



**PROGRAM PLANNER  
2026 - 2027**

Name:  
ID#:

**PROFESSIONAL DIRECTED STUDIES  
PUBLIC RELATIONS & STRATEGIC COMMUNICATION  
BACHELOR OF SCIENCE**

**TOTAL HOURS REQUIRED FOR THE DEGREE: 126**

| BIBLICAL EDUCATION (30 hrs)                  |                           |            | HRS       | GR | TR |
|----------------------------------------------|---------------------------|------------|-----------|----|----|
| <b>Bible (18 hrs)</b>                        |                           |            |           |    |    |
| BI115                                        | Bible Study/Hermeneutics  | (3 hrs)    |           |    |    |
| BI120                                        | Old Testament Survey      | (3 hrs)    |           |    |    |
| BI130                                        | New Testament Survey      | (3 hrs)    |           |    |    |
| BI343                                        | Genesis                   | (3 hrs)    |           |    |    |
| <b>Choose 1:</b>                             |                           |            |           |    |    |
| BI224                                        | John                      | OR (3 hrs) |           |    |    |
| BI334                                        | Romans                    | (3 hrs)    |           |    |    |
| <b>BI / BL / TH Elective (Choose 3 hrs):</b> |                           |            |           |    |    |
|                                              |                           |            |           |    |    |
| <b>Theology (12 hrs)</b>                     |                           |            |           |    |    |
| TH111                                        | Evangelism/Spiritual Life | (3 hrs)    |           |    |    |
| TH220                                        | Systematic Theology I     | (3 hrs)    |           |    |    |
| TH221                                        | Systematic Theology II    | (3 hrs)    |           |    |    |
| TH222                                        | Systematic Theology III   | (3 hrs)    |           |    |    |
|                                              |                           |            |           |    |    |
| <b>HOURS COMPLETED:</b>                      |                           |            | <b>0</b>  |    |    |
| <b>HOURS NEEDED:</b>                         |                           |            | <b>30</b> |    |    |

| GENERAL EDUCATION (36 hrs)                      |                                 |            | HRS       | GR | TR  |
|-------------------------------------------------|---------------------------------|------------|-----------|----|-----|
| <b>COMMUNICATIONS (9 hrs)</b>                   |                                 |            |           |    |     |
| <b>Required:</b>                                |                                 |            |           |    |     |
| EN112                                           | College Composition I           | (3 hrs)    |           |    |     |
| EN113                                           | College Composition II          | (3 hrs)    |           |    |     |
| <b>Communications Elective: (Choose 1)</b>      |                                 |            |           |    |     |
| COMM100                                         | Public Speaking                 | (3 hrs)    |           |    | UCM |
| <b>HUMANITIES (13 hrs)</b>                      |                                 |            |           |    |     |
| <b>Required:</b>                                |                                 |            |           |    |     |
| RP100                                           | Developing a Biblical Worldview | (1 hr)     |           |    |     |
| RP330                                           | World Religions                 | (3 hrs)    |           |    |     |
| <b>Fine Arts: (Choose 1)</b>                    |                                 |            |           |    |     |
| MU110                                           | Music Appreciation              | OR (3 hrs) |           |    |     |
| TA341                                           | Christ & Creativity             | (3 hrs)    |           |    |     |
| <b>Literature: (Choose 1)</b>                   |                                 |            |           |    |     |
|                                                 |                                 | (3 hrs)    |           |    |     |
| <b>History:</b>                                 |                                 |            |           |    |     |
| HP100                                           | Constitutional Exam             | (0 hrs)    |           |    |     |
| <b>(Choose 1) HP221, HP222, HP232, or HP238</b> |                                 |            |           |    |     |
|                                                 |                                 | (3 hrs)    |           |    |     |
| <b>NATURAL SCIENCES / MATH (9 hrs)</b>          |                                 |            |           |    |     |
| <b>Required:</b>                                |                                 |            |           |    |     |
| MA105                                           | Quantitative Reasoning          | (3 hrs)    |           |    |     |
| PE110                                           | Lifetime Fitness                | (1 hr)     |           |    |     |
| <b>Science: (Choose 5 hrs - class + lab))</b>   |                                 |            |           |    |     |
|                                                 |                                 |            |           |    |     |
| <b>SOCIAL / BEHAVIORAL SCIENCES (5 hrs)</b>     |                                 |            |           |    |     |
| <b>Required:</b>                                |                                 |            |           |    |     |
| GE101                                           | Warrior Seminar                 | (2 hrs)    |           |    |     |
| <b>Social Sciences: (Choose 1)</b>              |                                 |            |           |    |     |
|                                                 |                                 | (3 hrs)    |           |    |     |
| <b>HOURS COMPLETED:</b>                         |                                 |            | <b>0</b>  |    |     |
| <b>HOURS NEEDED:</b>                            |                                 |            | <b>36</b> |    |     |

| TRANSFER CREDIT FROM:        | HRS      |
|------------------------------|----------|
|                              |          |
|                              |          |
|                              |          |
|                              |          |
| <b>Total Transfer Hours:</b> | <b>0</b> |

| PROFESSIONAL EDUCATION (60 hrs)                          |                                          |         | HRS       | GR | TR  |
|----------------------------------------------------------|------------------------------------------|---------|-----------|----|-----|
| <b>Missions/ Ministry Core (3 hrs)</b>                   |                                          |         |           |    |     |
| IC111                                                    | Intro to Christian Missions              | (3 hrs) |           |    |     |
| <b>Public Relations &amp; Strategic Management Major</b> |                                          |         |           |    |     |
| <b>* Based on University of Central Missouri program</b> |                                          |         |           |    |     |
| PR1600                                                   | Orientation to Public Relations          | (3 hrs) |           |    | UCM |
| PR2620                                                   | Principles of Public Relations           | (3 hrs) |           |    | UCM |
| PR3605                                                   | Survey of Public Relations Research & Th | (3 hrs) |           |    | UCM |
| PR3610                                                   | Writing & Editing                        | (3 hrs) |           |    | UCM |
| PR3620                                                   | Strategic Planning & Research for PR     | (3 hrs) |           |    | UCM |
| PR3625                                                   | Design & Layout                          | (3 hrs) |           |    | UCM |
| PR3640                                                   | Integrated Strategic Communication       | (3 hrs) |           |    | UCM |
| PR4605                                                   | Public Relations Internship              | (1-3)   |           |    | UCM |
| PR4610                                                   | Public Relations Mgt & Industry Pract    | (3 hrs) |           |    | UCM |
| PR4630                                                   | Electronic & Social Media for PR         | (3 hrs) |           |    | UCM |
| PR4650                                                   | Public Relations & Promotional law       | (3 hrs) |           |    | UCM |
| PR4680                                                   | Advanced PR Writing                      | (3 hrs) |           |    | UCM |
| PR4685                                                   | Strategic PR Case Analysis               | (3 hrs) |           |    | UCM |
| PR4690                                                   | Public Relations Campains                | (3 hrs) |           |    | UCM |
| <b>Public Relations Electives (Choose 12 hrs)</b>        |                                          |         |           |    |     |
| PR4600                                                   | Special Topics in Public Relations       | (1-3)   |           |    | UCM |
| PR4605                                                   | Public Relations Internship              | (1-3)   |           |    | UCM |
| PR4625                                                   | Innovative Public Relations              | (1-9)   |           |    | UCM |
| PR4627                                                   | Special Projects in Public Relations     | (1-3)   |           |    | UCM |
| PR4640                                                   | Advanced Public Relations Design         | (3 hrs) |           |    | UCM |
| PR4655                                                   | Global Sports Public Relations           | (3 hrs) |           |    | UCM |
| PR4670                                                   | Strategic Crisis Communication           | (3 hrs) |           |    | UCM |
| PR4675                                                   | Media Training                           | (3 hrs) |           |    | UCM |
| <b>Open Electives (3 Hours)</b>                          |                                          |         |           |    |     |
|                                                          |                                          |         |           |    |     |
|                                                          |                                          |         |           |    |     |
|                                                          |                                          |         |           |    |     |
|                                                          |                                          |         |           |    |     |
|                                                          |                                          |         |           |    |     |
| <b>HOURS COMPLETED:</b>                                  |                                          |         | <b>0</b>  |    |     |
| <b>HOURS NEEDED:</b>                                     |                                          |         | <b>60</b> |    |     |

|                             |            |  |
|-----------------------------|------------|--|
| <b>TOTAL HRS COMPLETED:</b> |            |  |
| <b>TOTAL HRS NEEDED:</b>    | <b>126</b> |  |

|              |                           |  |
|--------------|---------------------------|--|
| <b>CM099</b> | <b>Christian Ministry</b> |  |
|--------------|---------------------------|--|