

**Course:** SM301D and DN Administration of Sport and Athletics  
**Credit:** 3 Semester Hour  
**Semester:** Fall 2021  
**Location:** East Education Building, Room 120  
**Time:** Monday 1-4pm  
**Instructor:** Tressa Shoemaker [tressa.shoemaker@calvary.edu](mailto:tressa.shoemaker@calvary.edu)

## I. DESCRIPTION

This course studies the details involved in the management and leadership of sports programs. Specific management, leadership techniques and administration techniques according to a biblical leadership model will be studied to provide the foundation for effective leadership and supervision of sports programs.

***This is a blended class, meaning that both campus and online students take this class together. Campus students attend the classes in person, online students attend the classes via the online classroom. All interaction and assignments for campus and online students are done in the online classroom.***

## II. OBJECTIVES

### A. General competencies to be achieved. You will:

- To understand the role that managers play in the proper functioning of sport organizations. (PLO:1,2,4)(Assignment: B,C,G)
- To explore various careers in sport management. (PLO 1,4,5)(Assignment: B, C, D, E, G)
- Gain the knowledge and ability to perform human resource functions of staffing and performance appraisal. (PLO: 2,3,5)(Assignment: B, C, F, G)
- Learn the principles of organizational values, conflict, and negotiation, and how they apply in the sport context. (PLO: 1,2,3,4)(Assignment: B, D, E, F, G)
- Knowledge and skill gained in this course is expected to be transferrable to future endeavors. (PLO1,2,3,4,5) (Assignment: C,D, G)

### B. Specific competencies to be achieved. You will:

*Our Mission: To prepare Christians to live and serve in the church and in the world according to the Biblical worldview*

- Implement key administrative strategies within an organization from a biblical administrative standard. (PLO: 1,2,3,4) (Assignment: B, D, E, F, G)
- Develop tools to motivate people in a godly leadership setting. (PLO: 1,2,3,4,5) (Assignment: B, D, E, G)
- Be able to administer staffing and performance appraisals. (PLO:1,2,4,5)(Assignment: B, E)
- Compose an organizational chart for a sporting facility.(PLO: 2,4,5)(Assignment: B, C, F)
- Be able to organize tournaments and other events. (PLO: 2,4,5) (Assignment: B, C, G)
- Understand the concepts of safety and care of facilities. (PLO: 1,4,5) (Assignment: B, G)
- Apply godly principles of values, conflict, and negotiation in a sports environment. (PLO: 1,2,3,4,5) (Assignment B, D, E)

### III. MATERIALS

#### A. Bible

See “**Bible is a required textbook**” statement below. You may use your familiar Bible translation in class. My preferred translation is the NASB.

#### A. Textbooks

Lussier, R. N., & Kimball, D. C. (2009). *Applied Sport Management Skills*. Human Kinetics. ISBN: 978-1450434157. Retail Price \$70.00

Aicher, Thomas, Paula-Koba, Amanda, Newland, Brian. (2015). *Sport Facility and Event Management*. Jones Bartlett Learning. ISBN: 978-1284034790. Retail Price \$90.00

#### B. Class Notes. Required.

### IV. REQUIREMENTS

#### A. Classroom

You must be aware of the attendance policy in the College Catalog. Excessive absences will result in grade reduction or failure for the course. Since this is an intensive course you may only be allowed to skip once.

**Assignments** are preferably due at class time on the date assigned. Projects and reading assignments must be completed on time. **Work not completed on time without prior communication will be graded down accordingly.**

**The Bible** is a required textbook in every course at Calvary University. To facilitate academic level study, students are required to use for assignments and research an English translation or version of the Bible based on formal equivalence (*meaning that the translation is generally word-for-word from the original languages*), including any of the following: New American Standard (NASB, English Standard Version (ESV), New King James (NKJV), or King James (KJV). Other translations and versions based on dynamic equivalence (*paraphrases, and thought-for-thought translations like NLT and NIV*) may be used as supplemental sources. Please ask the professor if you have questions about a particular translation or version.

**Students with disabilities** have the responsibility of informing the Accommodations Support Coordinator ([aso@calvary.edu](mailto:aso@calvary.edu)) of any disabling condition that may require support.

***Plagiarism** is defined as copying any part of a book or paper without identifying the author. This also includes taking another person's ideas and presenting them as your own.*

**The Clark Academic Learning Center** ([learning@calvary.edu](mailto:learning@calvary.edu)), located in the library building, is dedicated to providing free academic assistance for all CU students. Student tutors aid with all facets of the writing process, tutor in various subject areas, prepare students for exams and facilitate tests. Please take advantage of this service.

**The research paper** must be in APA 7<sup>th</sup> Edition format found in the requirements in the business department.

## **B. Reading**

1. Read chapters in Applied Sport Management Skills and answer the study questions provided for each chapter.
2. Read chapters in Sport Facility and Event Management. Event planning project will be completed after reading this book. Answer the study questions for each chapter.

## **C. Group Project**

Students will be placed into a groups of 3 and will form a hypothetical sport organization. As the semester progresses, the group will profile their respective

sport organizations, providing interesting and relevant information that will tell the story of the organization. A professionally bound report on the organization is expected at the end of the semester. Information the group should provide includes but is not limited to the mission statement, objectives, vision, a general view of and expenses revenue (where applicable), and an organizational chart among other functions.

The organizational chart should be accompanied with a brief analysis of the structure and function of the organization. An org chart may not be appropriate for all organizations, however, a description and analysis of the organization is still expected. Groups must also identify policies or issues that may arise/arose within the organization as well as respond to certain scenarios that will be introduced by the instructor. Directives would be forthcoming on these procedures. The goal here is to provide you with information on the inner workings of sport organizations and allow you to develop and display critical thinking skills and the ability to present all sides of a policy or issue and its impact. Groups will present their organizational profile to the class at the end of the semester and share policy or related issues that arose during this project. The project will be graded based on content and details provided.

#### **Article Presentation**

Each group will be assigned an article to read. Groups would be asked to summarize their respective articles and give a 15 minute presentation concerning its main points and facilitate a discussion. All group members must attend all presentation days if they want to receive any credit for their own presentation. Articles will be assigned at least 2 weeks in advanced and loaded onto CANVAS. Time will be allowed for questions and answers. Power Point presentations are encouraged.

#### **D. Tournament project**

You will be asked to develop a hypothetical tournament for a sport of their interest. You will have to plan and organize the bracket starting with pool play and ending with double elimination. You will have to strategically find enough gyms to field 20 teams. You will each be given a location that will need to be researched for gym locations. Starting with a larger amount of gyms and then ending with one gym location for the championship. You will have to go and find sponsorships for your particular tournament. Finding referees and how many referees for each game. Hospitality rooms for coaches and refs at each location. Staffing for concessions, selling tickets, and scores table. Coming up with a list of tournament rules. This project will have a rubric assigned so that you will understand what it will take to get a good grade for this assignment.

#### **E. Participation Labs**

There will be class activities in class. You will receive participation points for each one that you turn in. Those that miss class can make up this labs as well.

#### **F. Exams**

There will be one exam for the semester and it will be the final test for the course.

**G. Observation**

The student will interview/shadow a 2 local sports organizations/ high schools to gain a hands on perspective of how an organization works within the sporting environment. What are the elements that make each one successful, what are the current challenges, and how overall communication works within each environment. After observing the student will write a 5 page essay on each organization answering the required questions given in the assignment.

**V. METHODS**

**A. Teaching**

1. Classes will consist of lectures and power point by the instructor. Discussion of related issues, answers to questions and issues raised in class. Class projects and participation.
2. This course will be a blended course and may include some online assignments which would be delivered through CANVAS. It is the student's responsibility to become familiar with the course content and know exactly when assignments are due.

**B. Grading (final grade based on total points)**

Exam I	100pts
Article presentation	100pts
Group portfolio	100pts
Tournament Project	200pts
Reading assignments	200pts
Participation Labs	100pts
Observations	200pts
<b>Total</b>	<b>1000pts</b>

**VI. BIBLIOGRAPHY**

Lussier, R. N., & Kimball, D. C. (2009). *Applied Sport Management Skills*. Champaign, Illinois: Human Kinetics. ISBN: 978-1450434157.

Aicher, Thomas, Paula-Koba, Amanda, Newland, Brian. (2015). *Sport Facility and Event Management*. Jones Bartlett Learning. ISBN: 978-1284034790.